Abstract of the Invention

A method for creating a multi-level business alliance in non-exclusive geographical areas. The multi-level alliance includes a founding firm, and at least one foundation firm. The alliance also may include firms at other levels. Alliance members share resources, clients and revenue based on a predefined formula. This enables multiple firms to work together and provide a broader range of services to each other's clients while remaining independent of each other. Moreover, it enables smaller alliance members to have access to the resources of larger members and vice versa.